



Rank: 7 | Revenue in 2022: \$157.90 B | Market Share: 4.78%



BMW, a global luxury automaker, sells its vehicles in 150+ countries, showcasing advanced engineering and a diverse lineup of sedans, sports cars, SUVs, and electric models.



Research and Development Expenditure (\$B):

**BMW: 7.29**      **Industry Standard: 6.43**



Number of Patents Granted in 2022

**BMW: 3107**      **Industry Standard: 1722**



New Product/Service Development in 2022

**BMW: 5**      **Industry Standard: 3**



Intellectual Property Portfolio

**BMW: 61000**      **Industry Standard: 2,20,000+**