

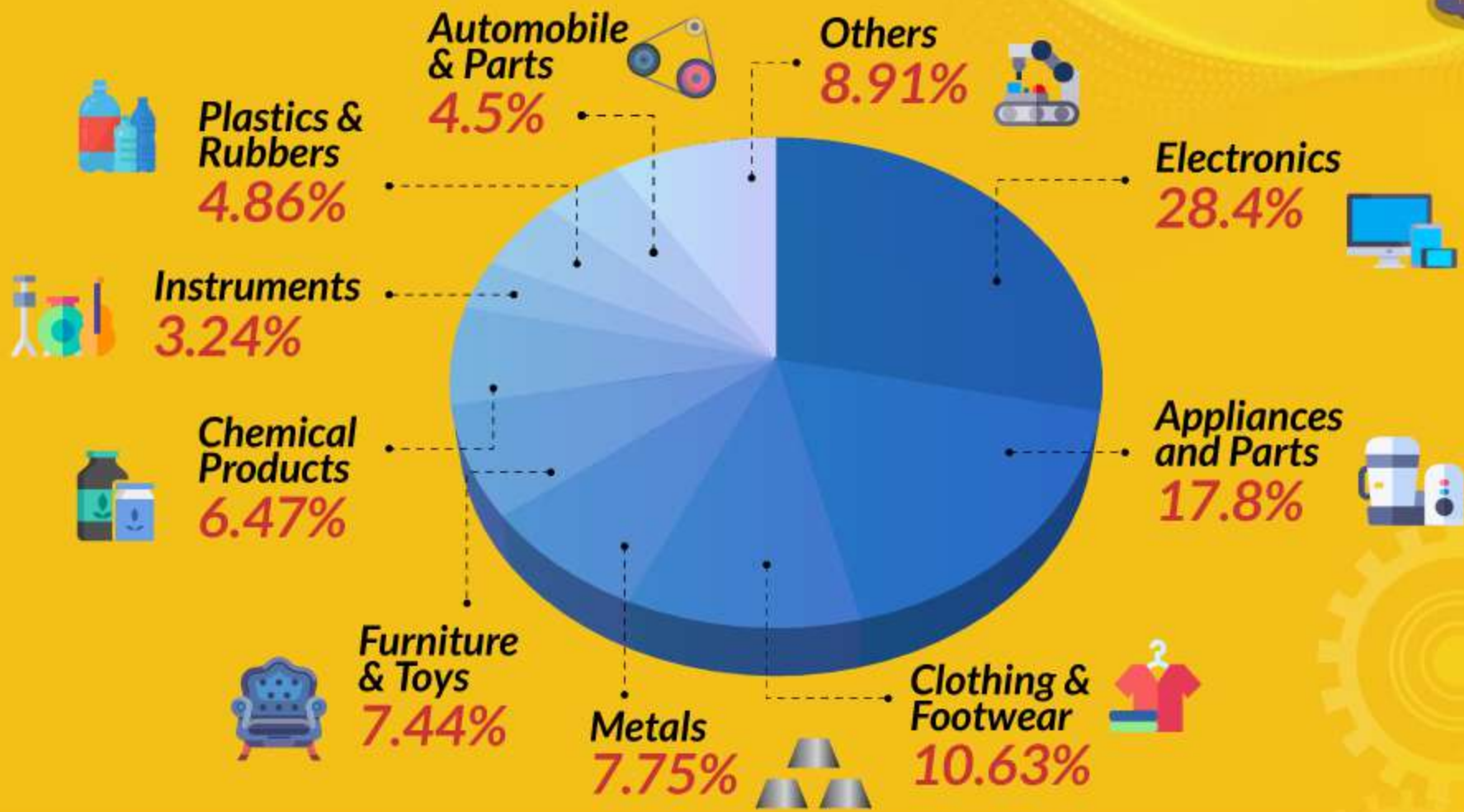


# NEW WORLD FACTORY FLOORS

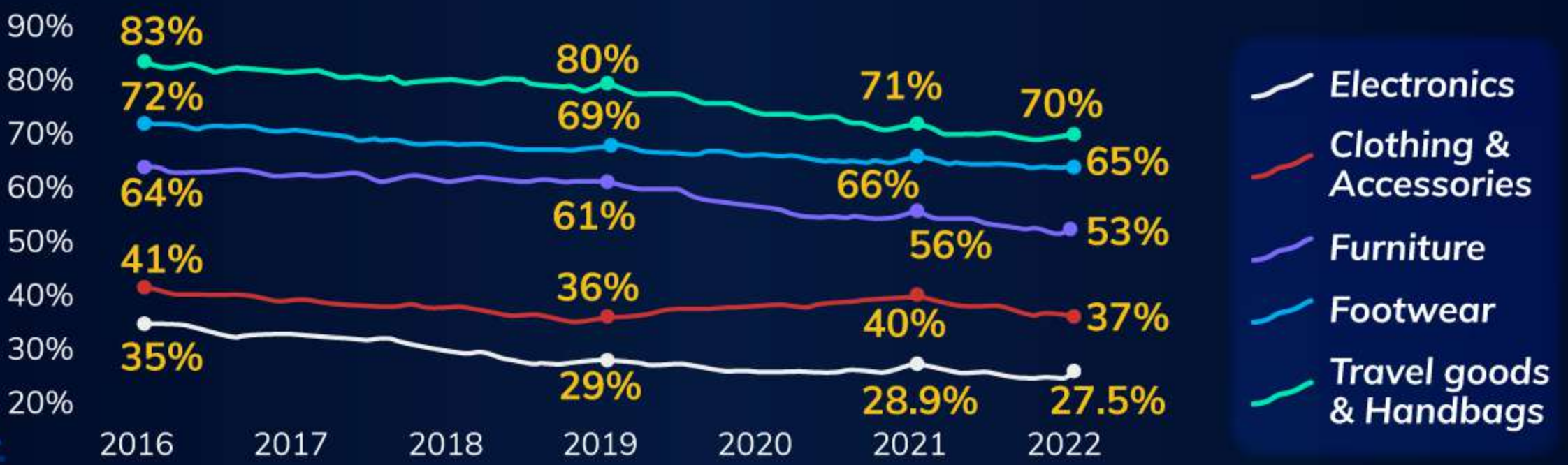
## SOUTH ASIAN COUNTRIES



With a share of 30% in global manufacturing, China has been dominating the manufacturing industry



Lately, China's global goods exports are declining as major companies are relocating to other countries



Global companies are adopting the "China Plus One" strategy to diversify their operations and reduce reliance on a single manufacturing or sourcing destination, China

China Plus One Strategy by Global Companies has increased from 20% in 2019 to 35% in 2021

## Leading Companies Adopting The Strategy



## Reasons For Seeking Alternatives

